

# 1 Foundational methods for engaging communities

## Aniebo's life through a contextual interview

**Opportunity from the research data:** How might food and financial systems transform in ways that are equitable and that empower women?

Dalberg

- Who is Aniebo?
- What are her motivations for farming?
- What are her worries?
- What are her aspirations?
- How does she learn new things?



Who does she trust? Why?

What else can we learn about Aniebo?

What experiences have prevented her from trying climate resilient farming solutions?

What does she need to secure her aspirations?

What risks is she willing to take?

## 01

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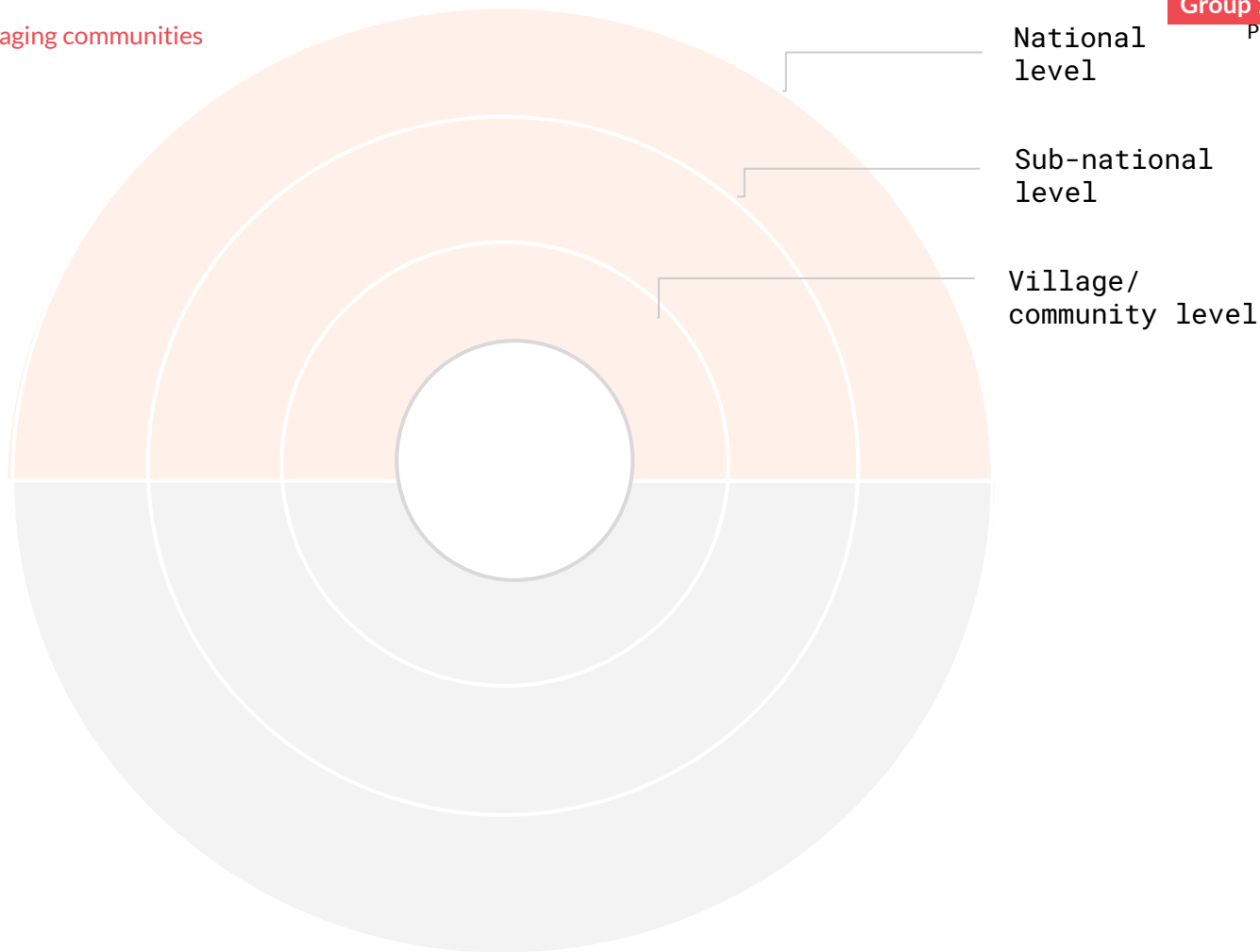
## Try it!

In teams, develop an ecosystem centered around Aniebo.

Use shapes, text and lines to capture actors across levels and visualize flows of information, products, money and services.

Make assumptions and analogies based on your experience for the purpose of this exercise.

Reflect on on drivers and barriers, and see what ideas emerge.



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