



## AWARENESS-RAISING AND HEALTH PROMOTION WORKSHOP PROGRAMME

### Day 1 – Monday 14 October

| TIME  | TOPIC   | FACILITATOR    |
|-------|---|----------------|
| 09:00 | The burden of NCDs in LMICs                               | Dr J Githaiga  |
| 10:00 | The primary health care response to the NCD burden        | Dr L Wagner    |
| 11:00 | Diabetes, epidemiology, issues and management             | Dr M Jose      |
| 12:00 | Diabetes retinopathy, epidemiology, issues and management | Dr A Opare     |
| 14:00 | South Africa-Western Cape-CMHD – district ecosystems      | Dr A Hawkrigde |

### Day 2 – Tuesday 15 October

| TIME  | TOPIC   | FACILITATOR     |
|-------|---|-----------------|
| 09:00 | Principles of health promotion and behaviour change             | Dr Ishaq Datay  |
| 11:00 | Barriers to the uptake and delivery of services to address NCDs | Dr D Minnies    |
| 12:00 | Barriers to the uptake and delivery of services to address NCDs | Groupwork       |
| 14:00 | Strategies for awareness-raising and health-promotion           | A/Prof R Geneau |
| 15:00 | Strategies for awareness-raising and health-promotion           | Groupwork       |

### Day 3 – Wednesday 16 October

| TIME  | TOPIC  | FACILITATOR  |
|-------|--|--------------|
| 09:00 | Planning an awareness-raising and health promotion campaign      | Dr D Minnies |
| 12:00 | Planning an awareness-raising and health promotion campaign      | Groupwork    |
| 14:00 | Monitoring of an awareness-raising and health promotion campaign | Dr A Opare   |

### Day 4 – Thursday 17 October

| TIME  | TOPIC  | FACILITATOR        |
|-------|--|--------------------|
| 09:00 | Review of workshop proceedings so far                                  | Dr D Minnies       |
| 09:30 | Designing media for an awareness-raising and health promotion campaign | Ms A Christodoulou |
| 11:00 | Designing media for an awareness-raising and health promotion campaign | Groupwork          |
| 14:00 | Designing media for an awareness-raising and health promotion campaign | Ms A Christodoulou |
| 15:00 | Planning an awareness-raising and health promotion campaign (ctd)      | Dr A Opare         |

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## Day 5 – Friday 18 October

| TIME  | TOPIC   | FACILITATOR  |
|-------|---|--|
| 09:00 | Presentation of media designed for an awareness-raising and health promotion campaign, and expert appraisal | ALL PARTICIPANTS                                       |
| 10:00 | Planning an awareness-raising and health promotion event  | Ms M Barnett   |
| 12:00 | Presentation of plans an awareness-raising and health promotion event, and expert appraisal                 | ALL PARTICIPANTS<br>Ms A Christodoulou<br>Ms M Barnett |
| 13:00 | Course closing & certification ceremony   | ALL PARTICIPANTS                                       |

## Faculty contact details

| FACILITATOR        | ORGANISATION   | EMAIL ADDRESS  |
|--------------------|--|--|
| Dr J Githaiga      | Department of Public Health, UCT                         | <a href="mailto:jennifer.githaiga@uct.ac.za">jennifer.githaiga@uct.ac.za</a>         |
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| Dr D Minnies       | Community Eye Health Institute, UCT                      | <a href="mailto:d.minnies@uct.ac.za">d.minnies@uct.ac.za</a>                         |
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